

As previously described, all communication is now digital so involves email and website management.

We now use the BBKA system of ER2, which although dated , avoids maintaining different databases. Most users only send plain text emails, but I use a simple process to add pictures and change font sizes etc.

Although I try to send as few emails as necessary, there are quite a few indiscriminately circulated by both BBKA and YBKA. Unfortunately a few people in response have unsubscribed, which cuts them off from all emails including HBKA as this process is unselective, all or nothing. If anyone wants resubscribing then we can do this. We would encourage members to just delete those messages they do not want.

ER2 is also used for the renewals process , including a new payment system on ER2 itself, which Rowena, the Treasurer, will be able to describe.

A further attempt has been made to relaunch the Facebook page, now private to HBKA members only, but it seems that few of us want to use social media.

There is a WhatsApp group for Association Apiary users, which can be periodically busy. It is quite easy to switch off notifications from this group alone, meaning you only see the traffic if you look for it.